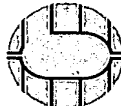
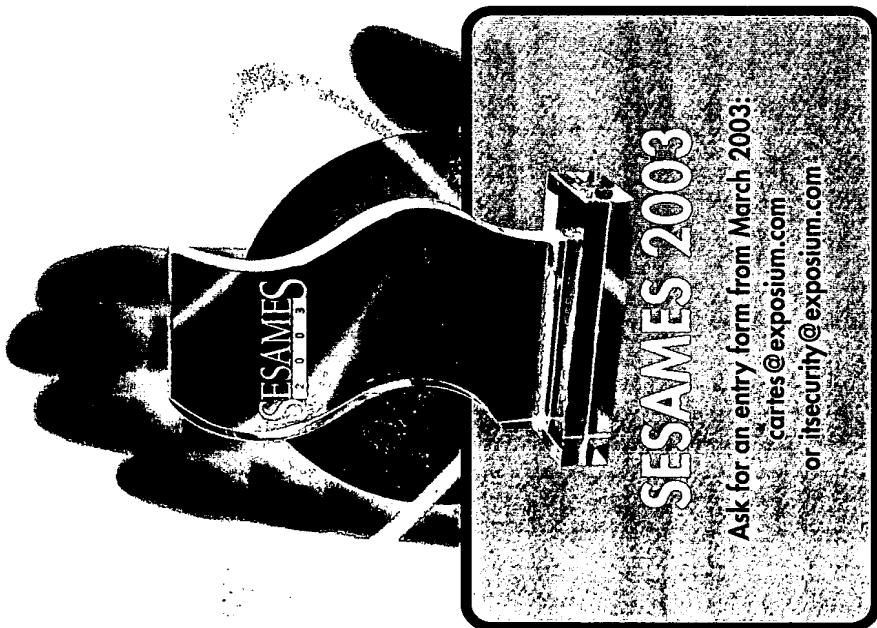


W1152



3 major awards,
world-wide benchmarks
for smart card
manufacturers.
and related
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Cartes & IT Security > Exhibitions and Conferences
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Cherchez l'Expo

As a part of the Cartes & IT Security 2002 Exhibitions and Conferences, the SESAMES Awards have become the unchallenged innovation and application label, and a global standard for card manufacturers and related industries.

This competition is open to Cartes & IT Security trade show exhibitors, as well as to international industry actors: manufacturers, users, integrators and developers. This year, for the 7th consecutive edition, 120 application forms have been submitted, representing 13 countries: Belgium, Canada, Finland, France, Germany, Hungary, Italy, Japan, Korea, Switzerland, Turkey, United Kingdom, United States of America.

The top three Year 2002 SESAMES honorary awards are:



SESAME for the Best Technological Innovation

SESAME for the Best Software

SESAME for the Best Application

- IT Security
- Transportation
- Banking/Finance
- Health Care
- GSM
- E-Commerce
- Customer loyalty

The most innovative entry among nominees for the applications above will receive the SESAME for the Best Application.

The SESAMES Awards are given out by a jury made up of international experts in smart card technologies: journalists, industry professionals and manufacturing experts.

■ Mr Edmond ALYANAKIAN
BBS • Norway

■ Mr Daniel BALABAN
Card Technology Magazine • USA

■ Mr Charles COPIN
Analyses & Synthèses • France

■ Mr Gérard GALLER
European Commission • Brussels

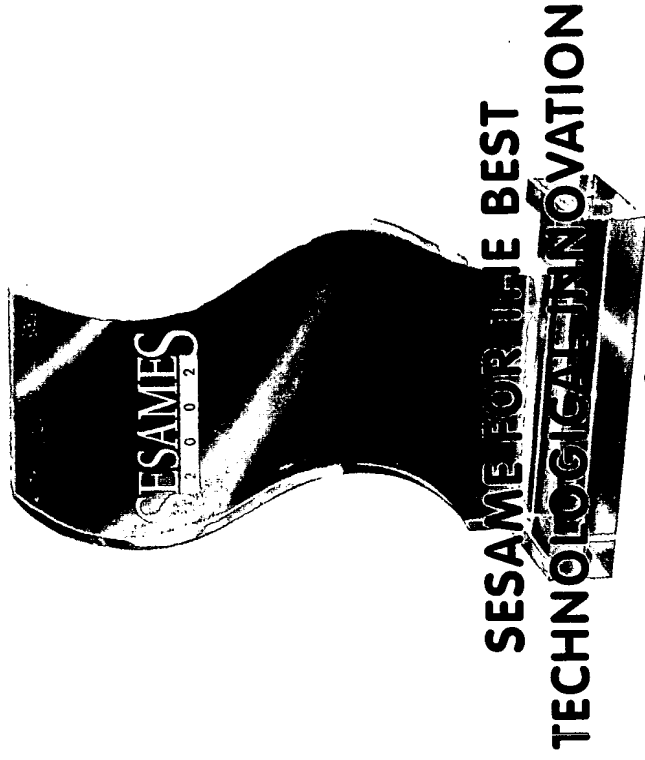
■ Mr Lutz MARTINY
Eurosmart • Belgium

■ Mrs Annich MCINTOSCH
C&M Publications • United Kingdom

■ Mr Ernesto SALVIOLI
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Card Forum • Germany

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SESAME FOR THE BEST TECHNOLOGICAL INNOVATION

My-C/Felica

Multi-mode Dual Interface 16-bit Crypto Controller.

- Member of my-C product family which supports ISO/IEC 14443 A, B & Sony Felica.
- Based on Infineon's 66P platform (0,22µ).
- 32k E2, 5KB RAM, 136 KB ROM.
- RSA, 3DES, ECC.
- Highest security: EAL 5+ & VISA level 3 planned.

- Available in Dual Interface Module M8.4 &

Contactless Package MCC8.



Company name
Infineon Technologies / Sony Corporation

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St. Martin Strasse 76
81541 München
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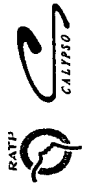
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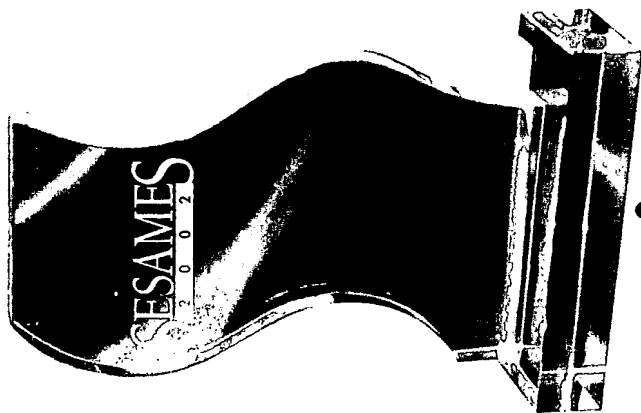
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Customer Loyalty

Fan Reader

By means of acoustic communication, Fan Reader provides privileged access to Audiotel services in one-time password mode, thanks to a dedicated smart card. This solution is intended for fans who can thus receive the very latest information about their idols. This solution also generates Audiotel earnings.



Company name

Xiring

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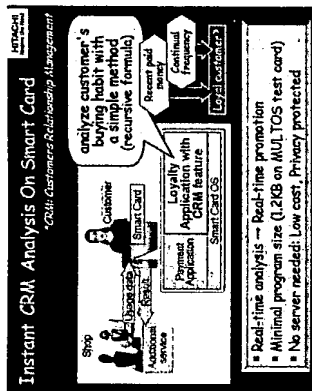
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Jocelyne Da Costa

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Loyalty Program With Crm On Smart Card

We developed a very simple method to instantly analyze customer's buying habit with minimal data and limited hardware performance of smart cards. This system realizes a real-time analysis to find loyal customers at the shop without a server. It improves the quality of face-to-face service at the shop to build a good relationship with customers.



Company name

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Contact

Hiroko Sukeda

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eLOYSE

eLOYSE is a flexible platform for the development and implementation of loyalty schemes. eLOYSE is a solution designed to make loyalty scheme development easier. Its modular Structure enables programme designers to rapidly develop customized loyalty schemes. eLOYSE is a flexible software written in Java. The system features in five modules stored on the card, the engine running on the terminal the server, which is linked to the database through a Web interface.



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